



CASE STUDY: Gen Re Faraday, London office

Why did you need printed stationery and promotional items?

We use MBM Omega for the printing of all our corporate stationery such as headed paper and business cards. The quality is consistently high and the turnaround from order to delivery is always fast.

Over the years, we have purchased a whole raft of products from MBM Omega to use at our events including pens, drinking bottles, seminar folders. We're always well looked after by our dedicated account executive. She is my 'go to' when I need to source a promotional product that's just that bit different.

How did you undertake your search for a supplier of these products?

Our marketing team will have requirements for promotional items for our events and meetings. Together we will research and pool our ideas for the type of promotional item we'd like and then our first port of call is MBM Omega who will then source the best quality for the best price across a range of products. And better still they will come up with further product ideas for us to consider.

What made you choose our service over our competitors?

We have worked with MBM Omega for over 20 years and in that time, we have built a strong relationship with our Account Director and the team. During our quarterly meetings I always find he listens to me, understands our challenges and requirements and he often has recommendations on how to optimise MBM Omega's services to benefit Gen Re Faraday.

Plus, what I really like is the way the team thinks outside the box to come up with original ideas.

Is there anything that might have prevented you from using our services?

Only our own budgets. Otherwise MBM Omega is who we go to for our business supplies.

Do the products meet/exceed your expectations?

Yes, the products are always really good quality.

What are the main benefits you've experienced as a result of using our service?

Hands down the wide range of products MBM Omega offers. Whenever I have asked for something the client services team will source what I need.

"The service that the MBM Omega team provides is exceptional. And that high level of service has never faltered in the 20 years we've been a client. I know I can depend on the team to supply me with the best products at the best price. But more than that, they go out of their way come up with fresh ideas. I know when I hear 'leave it with me' that MBM Omega will come back with some amazing suggestions and within budget."

Facilities, Gen Re Faraday



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MBM Omega holds the internationally recognised ISO 9001:2015 (quality) and ISO 14001:2015 (environment) accreditations. MBM Omega also holds the Alumus SafeContractor certificate of accreditation (certificate number W13117)

brighter business

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