

Going **Green(er)** couldn't be easier with **MBM Omega**

We are all being urged to adopt more environmentally friendly policies and practices. One of the simplest ways to reduce the impact of your business on the environment is to purchase **green** office supplies.

We currently offer both existing and prospective clients a free no obligation **Green Audit**. (All you have to do is sit back and wait for the results!)

The demand within the industry and from consumers is growing year on year and we are now able to offer a fairly comprehensive list of essential '**Green**' office products. As you will read in our case study this can be achieved at little or no extra cost to your company.

We can create bespoke catalogues online that save the need for you to have hard copies where it can be avoided. With heavy focus from the government to reduce your company's carbon footprint we can also help you to:

- Reduce the number of deliveries of supplies
- Reduce the number of different suppliers
- Recycle your office paper and toners

MBM's easy to use **Green Book** has been compiled with this objective – it shows only environmentally friendly products and the range is increasing year on year.

If you are interested in taking us up on our offer of a free '**Green Audit**' please contact us by emailing gogreen@mbm-omega.co.uk or call us on (0)20 8899 1100 and ask to speak to one of our consultants.



informa

MBM Omega and Informa UK Ltd working together for a greener office life!

The Client:

Informa plc is the leading international provider of specialist information and services for the academic and scientific, professional and commercial business communities. Informa has over 150 offices in more than 40 countries and employs 7,500 staff world-wide. Informa is the largest publicly-owned organiser of conferences and courses with an output of over 10,000 events annually.

The Need:

Informa UK is a long-standing customer of MBM. Following discussions surrounding the environmental policies of both companies, a strategy was devised to investigate how much of Informa's core stationery items could be switched for greener environmentally friendly products.

The Solution:

Working closely with their Environmental Committee we conducted a full review of their core items. Due to the highly pro-active account management services offered by MBM we were able to complete their green audit very quickly. Using products carefully selected from MBM's [Green Book](#) we ensured that quality, service and expenditure were kept in line with Informa UK's current requirements.

The Outcome:

Informa UK fully backed this initiative and as a result 84% of their expenditure from the core list is now on green products. Informa UK was able to switch to green alternatives at no extra cost in total expenditure or disruption in supply. Working in close partnership we created a bespoke catalogue for their users and are continuously striving to increase the green products on both their core and non-core lists through our experienced account management team.

"Using green products helps create a positive culture and sends the message that you care about the environment. In our experience buying green does not mean a compromise on the price and quality of your office supplies."

James Morton, Director, MBM Omega Ltd

"As part of Informa's corporate responsibility it is a priority for us to ensure we consider our impact on the environment and put in place strategies to recycle and use recycled products where possible. One of the first projects we addressed was our consumption of office stationery. Working in partnership with MBM Omega has enabled us to achieve a positive change in the products being used and reduce the impact our organisation has on the environment whilst importantly not increasing costs."

Representative, informa plc.